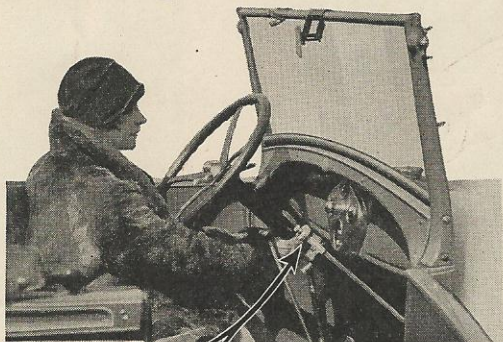


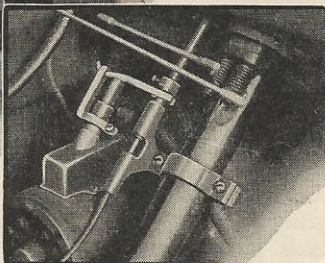
# Finger Tip Starting DUOTROL

*the last word in Starting Convenience.*



Both  
Starter & Choke  
are Attached to  
the Steering Column

Pats. Pending



*Duotrol* brings added comfort and convenience to the owner of a New Ford car by a simple, mechanical extension of the starter and choke.

There is no further need to search for the starter with your foot; no need to reach for the choke. Both *starter* and *choke* are now attached to the steering column, within eight inches of the wheel and easy reach of the hand. With *one hand* you can start the car and adjust the choke as necessary. The strength of one finger operates this revolutionary improvement!

*Duotrol* is not an intricate mechanical device, nor does it in any way alter the action of the present starter and choke mechanisms. *Duotrol* can be installed in twenty minutes. Aluminum castings insure smooth and chatter-free operation. *Duotrol* is skillfully engineered and carefully manufactured, there is nothing intricate to get out of order. A minimum of friction points insures long life.

## DUOTROL Sells Itself

You don't have to "push" *Duotrol*—it will sell itself. Every Ford owner will be proud to have this added convenience. Best of all, *Duotrol* retails at the amazingly low price of \$5, (plus installation charge). This popularly priced mechanical aid insures you a big turnover—a real opportunity for profit.

**Act Now!**



Tear out this ad, write your name in the margin and attach your check for \$3.00, the Special Introductory price of one *Duotrol* unit for demonstration and sale purposes.

All Controls at Your Finger Tips

**DUOTROL**  
PETERS & RUSSELL, INC.  
SPRINGFIELD, OHIO.