


When replacing lamps

DOWN every road tonight Eveready-Mazda Automobile Lamps are showing the way, burning, burning, burning through their lives that are long, but eventually come to an end. Then new lamps must be sold to replace old—and the selling will be easier if you have Eveready-Mazda Automobile Lamps ready. How's your stock? Look it over. Many lamps burn out about this time of year, worn out with long winter use, killed by the increased battery voltage that comes with warmer weather and longer running before lights are turned on. Order Eveready-Mazda Automobile Lamps from your jobber and don't forget the Kit which enables you to sell five lamps at a time instead of just one.

NATIONAL CARBON COMPANY, INC.
New York Chicago San Francisco
Atlanta  Kansas City

Unit of Union Carbide and Carbon Corporation

Eveready-Mazda Automobile Lamp Kit No. 1742. Handsomely enameled in colors, substantially made of metal. Can be slipped in side pocket of car, or thrown in tool box without danger of breakage. Contains two head lamps, and two side, tail or instrument lamps. List price, 25c, without lamps.



EVEREADY MAZDA AUTOMOBILE LAMPS