



Again!

WARFORD is back on the firing line, ready to help more than ever before in your truck selling campaign. Here's the big, sturdy new Super Warford installed in the new AA chassis.

Experienced hauling men are going to admire the rugged beauty of the new job. They are going to be more enthusiastic over Warford equipped Ford performance than they ever were in the past.

You know that now. And the sooner you show *them*, the happier everybody will be.

Here are the highlights:

A three ton job any day in the week—that goes anywhere—climbs anything—and on the paved highway, gives you high road speed with low engine speed, and that means economy, safety and comfort.

Warford distributors, whose job, first, last and all the time, has been selling Ford trucks, are again ready to give you the same cooperation you have had in years past.

If, by any chance, you have not made use of the Warford organization, take advantage now of this strong ally for big truck sales.

Call on the distributor nearest you, by wire, by phone, by mail, any way and any time.

The Warford Distributor nearest you can give you real truck selling help - Call on him any time

<p>Atlanta, Ga., Atlanta Houdaille Co. Auburn, N. Y., Foster Warford Co. Canton, Ohio, Dine-De Wees Co. Charlotte, N. C., Hall Warford Co. Chicago, Ill., Sieg Warford Co. Columbia, S. C., Warford Sales Co. of S.C. Dallas, Texas, Houdaille Polk Co. Davenport, Iowa, The Sieg Co. Denver, Colo., Motor Specialties Co. Detroit, Mich., Transmission Sales Co. Fort Dodge, Iowa, Sieg-Fort Dodge Co. Idaho Falls, Idaho, Auto Parts Co. Indianapolis, Ind., Kenney Equipment Co. Kansas City, Mo., Warford Western Co. Lewiston, Maine, Maine Warford Co. Los Angeles, Cal., Dealers' Equipment Co. Mansfield, La., W. C. Nabors Memphis, Tenn., W. M. Spinks Morrisville, Vt., McMahon Brothers Oakland, Cal., Warford Pacific Co. Philadelphia, Pa., Warford Eastern Co. Pittsburgh, Pa., Warford Pittsburgh Co. Portland, Ore., Woodward Sales Co. Richmond, Va., Baker Equipment Engineering Co. Rockford, Ill., Schacht Truck Co. Seattle, Wash., Warford Sales Co. Spokane, Wash., George H. Dietrich Co. St. Paul, Minn., McGee-White Corp. Stockbridge, Mich., Transmission Sales Co.</p>	<p>Stowe, Vt., McMahon Brothers Tampa, Fla., Wholesale Auto Supply House Washington, D. C., S. J. Meeks' Son Wichita, Kan., Warford Distributing Co.</p>
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IN CANADA

Windsor, Ont., (Home Office)
Warford Corp. of Canada, Ltd.
Vancouver, B. C., E. W. Jay,
522 Smythe St.
Calgary, Alberta, Maclin Universal Motors, Ltd.
Regina, Sask., Canadian Motors, Ltd.
Winnipeg, Man., Dominion Motors, Ltd.
Montreal, Quebec, Warford Products R. Julien

ABROAD

Coventry, England, Bramco, Ltd.
Manchester, England, Truck & Tractor Appliance Co., Ltd.
Antwerp, Belgium, Truck & Tractor Appliance Co.
Trieste, Italy, Truck & Tractor Appliance Co.
India and the Orient, Dodge & Seymour
Africa and South Seas, The Wile Corp.
Sydney, Australia, Bennet & Wood, Ltd.

Warford

AUXILIARY TRANSMISSION

The Warford Corporation 44 Whitehall Street, New York City

Neither the Warford Corporation nor its manufacturers has any connection whatsoever with any company manufacturing motor cars