

# Westclox

## The New \$2<sup>50</sup> Auto Clock that's guaranteed!

*Millions of Ford owners need it!*



**P**RACTICALLY every Ford owner in your neighborhood needs a reliable automobile clock.

They'll buy this new Westclox Auto Clock if you display it on your counter or in your window. They'll buy this new Auto Clock because it's sturdy and dependable, made by the makers of Big Ben and carrying the same guarantee as all other Westclox. It retails for \$2.50; or \$3.50 with luminous night-and-day dial.

There's a good profit for you in the new Auto Clock, a mighty good looking and thoroughly reliable timekeeper—easy to read, easy to wind and easily attached.

National Westclox advertising to over twenty-five million people every month features this sturdy Auto timepiece. A metal display stand showing actual clocks is furnished free. Get your share of the Auto Clock business in your locality—phone or write your jobber today.

WESTERN CLOCK COMPANY  
LA SALLE, ILLINOIS